



# केन्द्रीय माध्यमिक शिक्षा बोर्ड

(मानव संसाधन विकास मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

## CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation under the Ministry of Human Resource Development, Govt. of India)



F./CBSE/Admn II/2022

Dated:25.07.2022

### CIRCULAR

#### **Subject : "Har Ghar Tiranga " campaign as part of Azadi ka Amrit Mahotsav-- reg**

This is in continuation to Circular No.CBSE/HQ/Admn II/e-Procurement/2022/4819-24 dated 27.06.2022 a campaign "**Har Ghar Tiranga**" launched by Government of India to honour our National Flag. In this regard it is to reiterate that Azadi ka Amrit Mahotsav (AKAM) is an ongoing celebration to commemorate 75 glorious years of progressive independent India

In order to grand success of the Azadi ka Amrit Mahotsav the following has been directed for compliance:-

1. Under this Campaign, it is ensured that all the citizens shall be encouraged to hoist Tiranga at their homes during the Independence week from 13<sup>th</sup> – 15<sup>th</sup> August 2022. Each member of "**CBSE Family**" to promote the "Har Ghar Tiranga " campaign by popularizing the creatives on their social media handles and websites. All the HoDs/Regional Officers/Branch Heads of CBSE are also requested to organize essay competition, drawing competitions, writing competition etc to build tempo among employees. Notice Boards should have "Har Ghar Tiranga" campaign creatives to educate staff.
2. Also efforts be initiated for beautification of all the Board's buildings including lighting with the theme of the same campaign.
3. Creating awareness about the "Har Ghar Tiranga" campaign may be encouraged and all the employees may urge the family members to hold National Flags in their respective households during the period 13<sup>th</sup> – 15<sup>th</sup> August 2022. They

Detailed information regarding Har Ghar Tiranga campaign is also available on AKAM website <https://amritmahotsav.nic.in/har-ghar-tiranga.htm>

Further detailed activity plan for organizing the above events shall also be shared at [jsal.cbse@nic.in](mailto:jsal.cbse@nic.in)

Therefore it is requested to disseminate the information to all the branches under the respective Regional Offices to encourage staff to promote Har Ghar Tiranga to hoist National Flags at their homes thus making this campaign a nationwide success.

This issues with the approval of Competent Authority of the Board

*Anurag Tripathi*

(Anurag Tripathi)  
Secretary, CBSE

Copy to:-

1. Deputy Secretary, to Hon'ble Chairperson for kind information for Hon'ble Chairperson please.
2. SPS to Secretary, CBSE for kind information of the Secretary, CBSE.
3. CVO/All HoDs/Regional Directors for kind information
4. Head (Media&PR )/IAFA, CBSE/Joint Secretary(A&L)
5. All Regional Officers/Head of CoEs of the Board
6. All Section Officers of the Board with a direction to bring this circular in the notice of their subordinates
7. Sh.Rajesh Samplay, Under Secretary(E.E.1), Department of School Education and Literacy, with reference to their letter No.F.17-10/2020-EE.1 dated 19.07.2022



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